



## **Opening: Product Manager**

### **About DeepLearni.ng**

Knowledge is power. DeepLearni.ng's mission is to provide enterprise teams access to the knowledge and tools they need to get started with machine learning and customize it for their business. Focused on real-world results, we work closely with enterprise teams to build and deploy machine learning systems to designed to generate long-term impact.

Our flagship partnership at Scotiabank stirred up [global interest](#) when we worked together to put the first deep learning system for retail banking into production.

### **What do we do?**

*A few examples of our work:*

- Reinforcement learning for the credit risk areas of retail banking [?](#)
- Image classification for insurance adjudication and claims processing [?](#)
- Self-optimizing environmental controls for vertical farming [?](#)
- Machine vision for robot warehouse navigation

### **What's the opportunity?**

DeepLearni.ng is seeking a Product Manager to join a high performing team to build machine learning tools for enterprise. As Product Manager, you'll have a direct role in shaping these machine learning tools designed to be accessible for enterprise teams and influencing the product's strategic vision to address our users' needs. The ideal candidate is a creative, detail-oriented team player with outstanding analytical abilities who is able to create business opportunities both internally and externally at DeepLearni.ng.

The position involves regular communication with various stakeholders: our customers for their feedback and to understand their needs; our technical team to align on our product vision; our marketing team to develop and maintain a market position for our product; our senior team members on the status, risks, and performance metrics related to the product. Project management, cross-team coordination, and critical thinking are essential. A track record of successful product management for small or large organizations is another plus.

*We are an equal opportunity employer and value diversity at our company. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status or disability status.*

This opportunity requires excellent problem solving and communication skills, a passion for solving global issues and a healthy dose of empathy. The successful candidate will find practical and simple solutions to complicated problems without sacrificing quality or core functionality. The candidate should be entrepreneurial, analytical and self-sufficient and bring motorsport mastery to our uniquely vibrant workspace.

## **What will you do?**

- Work closely with senior members of the product and executive team to refine product vision based on ground-level knowledge of market segments, target customers, ethnographic research, and competitive landscape.
- Regularly assess market competition using a systematic and measurable approach.
- Conduct research to identifying customers' needs and desires to help inform product vision.
- Collaborate with our technical team to translate product vision and roadmaps into requirements and features for development.
- Continuously monitor performance metrics to identify opportunities for improvement and product success.
- Support and collaborate with our marketing team on the product marketing strategy.
- Support our business development team through customer research and product vision.
- Incessantly seeking for new opportunities for DeepLearn.ing to innovate on behalf of our customers.
- Actively involved in evangelism activities such as giving tech talks, running webinars, leading internal hack-a-thons and coordinating lunch & learns / DoJos.

## **What do you need to succeed?**

*Must have:*

- Degree, diploma, or extensive work experience in a project-oriented field (e.g. product management, product development, project management, etc.).
- Demonstrable experience with Agile or similar methodologies that enable continuous, iterative, and incremental development of products / technology.
- Experience with business-to-business SaaS products.
- Excellent problem solving and back-of-the-envelope estimation skills.
- Effective listening, speaking, and writing communication skills.
- Entrepreneurial with an inherent sense of urgency and accountability.
- Able to thrive under ambiguity.

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### *Nice to have*

- 1+ years in product management or product marketing is preferred.
- Strong attention to detail coupled with excellent time management abilities.
- Proactive self-starter and strongly self-motivated.
- Experience with high-growth technology companies, and in organizations that know how to compete and win.
- Experience delivering solutions at scale based on a variety of cloud and on-premises services (in the datacenter, AWS, Google, Azure, Digital Ocean, etc.)
- Team-oriented, collaborative, and thrive in a “disagree but commit” decision making environment.
- Can synthesize coherent plans and priorities from the inputs of the team and business partners.
- Flexible and adaptable in the face of a rapidly changing market environment.
- Ability to translate a long-term vision into a near-term, executable plan.
- Able to prioritize and triage effectively, deciding which projects should be delivered first.
- Ability to analyze quantitatively, problem-solve, and scope business requirements
- Community outreach experience: leading Meetups, webinars, hacks, etc.
- Ability to meet tight deadlines and prioritize workloads.
- Ability to develop new ideas and creative solutions.
- An advanced degree in computer science, engineering, or other quantitative discipline.
- Demonstrable machine learning experience and knowledge.
- Contributions to open-source or personal projects.

### **What’s in it for you?**



- Opportunity to work with leading machine learning experts on cutting-edge problems across industries
- Network and develop relationships with a variety of industry decision makers, subject matter experts, software developers, and machine learning specialists
- Participate in feats of strength and lively company events to help build your career tool kit while enjoying a work-life balance
- Work in a dynamic, collaborative, progressive, and high-performing team
- Enjoy a comfortable company work environment located in downtown Toronto that encourages self-expression, casual attire, and whistling while you work

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