



## Opening: Senior Product Manager

### Who we are

Machine learning is already revolutionizing the way enterprises work: as a tool that discovers patterns within massive amounts of data, teams finally have a better way of keeping track of both the big picture and its moving parts.

Knowledge is power. DeepLearni.ng's mission is to provide enterprise teams access to the knowledge and tools they need to get started with machine learning and customize it for their business. Focused on real-world results, we work closely with enterprise teams to build and deploy machine learning systems to designed to generate long-term impact. Our flagship partnership at Scotiabank stirred up [global interest](#) when we worked together to put the first deep learning system for retail banking into production.

### What else are we deploying?

Some examples of what we do:

- Reinforcement learning for the credit risk areas of retail banking [?](#)
- Image classification for insurance adjudication and claims processing [?](#)
- Self-optimizing environmental controls for vertical farming [?](#)
- Machine vision for robot warehouse navigation

### What is the opportunity?

DeepLearni.ng is seeking a Product Manager to join a high performing team creating and building products for our Machine Learning / Deep Learning platform and clients. As a senior member of the team, you will participate in building real-world solutions that are designed truly democratize Artificial Intelligence. You will drive building and overseeing strategic and operational aspects of this program and you must be able to drive multiple initiatives simultaneously. A track record of successfully accomplishing this task within small or large organizations is a plus.

This position involves regular communication with management on status, risks, and financial and operational program metrics. Cross-team coordination, project management, and executive presentation skills are essential.

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The ideal candidate is a creative, demonstrated leader with outstanding analytical abilities who is able to create business opportunities both internally and externally to enhance the organization's ROI.

This opportunity requires excellent problem solving and communication skills, a passion for solving global issues, and a healthy dose of empathy. The successful candidate will find practical and simple solutions to complicated problems without sacrificing quality or core functionality. The candidate should be entrepreneurial, analytical, and self-sufficient and bring eSports mastery to our uniquely vibrant workspace.

## What will you do?

- Work closely with upper management to refine their vision into product roadmaps.
- Create the product strategy for the new service that appeals to unique needs and requirements of internal stakeholders and Enterprise customers.
- Manage the entire product life cycle from strategic planning to tactical execution.
- Launch the vision, product strategy and roadmap for our products and working with key stakeholders in the company to deliver on that vision, e.g. professional services, machine learning teams, partner teams, etc.
- Define product requirements documents based on an intimate knowledge of the specific market segments, target customers, and product.
- Responsible for the go-to-market plan and enablement, working to insure that all teams have what they need to be successful.
- Drive sales by enabling business development and sales teams, leading calls with key customers, creating tools to support the success, helping to identify opportunities to increase that success.
- Establish goals and reviewing metrics to identify opportunities and deliver success.
- Research and identify new opportunities for DeepLearn.ing to innovate on behalf of our customers.
- Active involvement in evangelism activities such as giving tech talks, running webinars, leading internal hack-a-thons and coordinating lunch & learns / DoJos.

## What do you need to succeed?

### *Must have*

- 6+ years in product management or product marketing is required.
- Degree or diploma in a project oriented field (e.g. Project Management, Project Development, Project Management & Data Science).
- Demonstrable experience with agile or similar methodologies for continuous development of product and technology.
- Experienced in multi-tier large scale web architecture.
- Excellent problem solving and troubleshooting skills.
- Demonstrated ability to go the extra mile to do things right and fast.

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- Entrepreneurial with an inherent sense of urgency and accountability and thrive in ambiguity.

#### *Nice to have*

- Excellent speaking-listening-writing skills, attention to details, proactive self-starter.
- Excellent oral and written communication skills with the ability to influence others internally and externally.
- Experience with high-growth technology companies, and in organizations that know how to compete and win.
- Experience delivering solutions at scale based on a variety of cloud and on-premises services (in the datacenter, AWS, Google, Azure, Digital Ocean, etc)
- Team-oriented, collaborative, and able to implement important decisions. Can synthesize coherent plans and priorities from the inputs of the team and business partners. Fosters atmosphere of innovation, collaboration, and open communication.
- Flexible and adaptable in the face of a rapidly changing market environment.
- Ability to translate a long-term vision into a near-term, executable plan. Able to prioritize and triage effectively, deciding which projects to deliver first.
- Ability to analyze quantitatively, problem-solve, and scope business requirements
- Ensure community reach, having lead meetups, webinars, hacks, etc.
- Ability to meet tight deadlines and prioritize workloads.
- Ability to develop new ideas and creative solutions.
- An advanced degree in computer science or engineering discipline.
- Demonstrable machine learning experience and knowledge.
- Contributions to open-source or personal projects.

#### **What's in it for you?**

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- Opportunity to work with leading machine learning experts on cutting-edge problems across industries ?
- Network and develop relationships with a variety of industry decision makers, subject matter experts, software developers, and machine learning specialists ?
- Participate in feats of strength and lively company events to help build your career tool kit while enjoying a work-life balance ?
- Work in a dynamic, collaborative, progressive, and high-performing team ?
- Enjoy a comfortable company work environment located in downtown Toronto that encourages self-expression, casual attire, and whistling while you work ?

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